

FOR IMMEDIATE RELEASE November 30, 2015 Contact: Irene Valverde (310) 593-8673 or (310) 828-9798

## Gumbiner Savett Inc. Adjusts Dress Code to Meet the Needs of Employees

Local Los Angeles accounting firm makes changes to the dress code policy based on employee feedback.

Santa Monica, CA – November 23, 2015 — The notion that "Happy employees lead to a happy workplace," has been taken to heart at the Santa Monica based accounting firm, Gumbiner Savett Inc. The firm has recently adjusted its dress code to adhere to casual Fridays every week.

"After talking to all levels of the firm and discussing immediate changes that made sense for us, moving to casual Fridays was the most ideal progression in the dress code," says HR Director, Clare Sataloff. Having been a business casual firm for many years, the firm takes employee input very seriously. "We had been a casual Friday firm once a month as part of our fundraising activities. It always made a great impact on morale, which led to the permanent change of casual dress every Friday," stated Sataloff.

"As leaders, we are always looking for ways to maintain a positive work atmosphere," says Managing Director Rick Parent. "If we can make simple adjustments to the rules we have in place, that will make for happier employees, I'm all for it!" Open communication and listening are the firm's key factors in maintaining a favorable workplace.

**About Gumbiner Savett Inc.:** Headquartered in Santa Monica, Gumbiner Savett Inc. ranks among the top 15 largest CPA and business advisory firms in Los Angeles County. In addition to traditional private and public company accounting and tax services, the firm specializes in business consulting, estate and trust planning, fraud examination studies, business services and bookkeeping and litigation support. Gumbiner Savett is an independent member firm of BKR International. The firm employs approximately 100 professionals in the Southern California. *www.gscpa.com*